

OVER 14000 MEMBERS
students | teachers | industry

SkillsUSA: Champions at Work



CAREER PROJECT
PARTNERSHIP

CLIENT: SkillsUSA
PROJECT: AZ



WHAT IS SKILLSUSA?

SkillsUSA is a partnership of students, teachers and industry working together to ensure America has a skilled work force.

We help each student excel.



SkillsUSA
ARIZONA

SkillsUSA Arizona



Establish your brand with more than 2,000 students pursuing technical education!

SkillsUSA Arizona's annual Arizona Championships comes to Phoenix on April 3 & 4! The Career Project Partnership Expo will be held concurrently with the State Championships. More than 2,500 aspiring career and technical education students will compete hands-on in over 70 different trade, technical and leadership events. Contests are run with the help of industry partners, trade associations, labor associations and local post-secondary institutions, testing competencies that are set by their respective industry.

What is SkillsUSA?

SkillsUSA is a partnership of students, teachers and industry working together to ensure America has a skilled workforce. SkillsUSA helps each student excel. The national, nonprofit organization serves teachers as well as high school and college students who are preparing for careers in trade, technical, and skilled service occupations.

What is the Career Project Partnership?

The Career Project Partnership Expo will be a premier event to bring together business leaders in key area industries to give 2000+ students a hands-on career exploration opportunity. The purpose of the Expo is to create awareness about career options among students and educators as well as exposing them to post-secondary options.

Looking for product exposure?

Put your products in the hands of teachers and students who will share them with their peers in schools and industry.

Want to recruit the top career and technical students?

Find them in one convenient location. The Career Project Partnership Expo is held in conjunction with the SkillsUSA Arizona Championships, where top-notch students gather to compete in more than 70 hands-on skills and leadership competitions. For a list of all events that will take place, visit: www.azskillsusa.org



Why Career Project Partnership?



If your company provides products and services to the following fields of specialization within career and technical education, then SkillsUSA Arizona Career Project attendees are looking for you!

- A/C, Heating and Refrigeration Technicians
- Automotive Technicians
- Collision Repair Technicians
- Computer Engineers
- Computer Programmers
- Computer Repair Technicians
- Construction Employees
- Cosmetologists/ Stylists
- Criminal Justice Employees
- Culinary Employees
- Diesel Technicians
- Drafters
- Engineering Technicians
- Equipment Installers and Repairers
- Fire Science Technicians
- Graphic Artists and Designers
- Hospitality Employees
- Law Enforcement
- Machinists
- Marine Technicians
- Motion Graphics/ Production Artists
- Plumbers and Pipefitters
- Printing Operators
- Robotics and Automation Technicians
- Web Designers/ Developers
- Welders

Additional Benefits

Marketing Opportunities. Maximize your exposure and make sure your sales efforts add up by making our sponsorship opportunities part of your marketing equation.

Advertising Opportunities. Reach Attendees and members before, during and after the conference by advertising in the conference program.



Career Project Partnership

Dates & Pricing

What is included with your indoor booth?

A typical 10' x 6' booth space includes:

- Company listing in the conference program given to all attendees
- One Table
- 8' back drape
- 3' side drape

Please note: Show colors are red, white and blue.

The expo is located in the main foyer of the Phoenix Convention Center.

All companies who choose to sponsor the event will have the opportunity to provide judges for the SkillsUSA competitions. This gives your company the chance to see students work hands-on in your line of work.

Expo Dates

April 3-4, 2018

Location

Phoenix Convention Center, 100 N 3rd St, Phoenix, AZ 85004

Website

www.azskillsusa.org

RESERVING SPACE

Contact

Robin Cronbaugh, State Director
Email: Robin.Cronbaugh@azed.gov
Phone: 602 542 5565

MAILING PAYMENTS

Address

Remit Payment To: PO Box 1440 Owasso, OK 74055
Please make checks payable to "SkillsUSA Arizona"
Subject Line: Career Project Partnership



Partnership Opportunities

PARTNERSHIP BENEFITS	DIAMOND \$7500.00	PLATINUM \$5000.00	GOLD \$2500.00	SILVER \$1000.00	BRONZE \$500.00
10' x 6' Booth	●	●	●	●	●
Website Presence	●	●	●	●	●
Program Inclusion	●	●	●	●	●
Mention Opening & Closing Ceremonies	●	●	●	●	
Social Media Spotlight	●	●	●		
Mention During All Ceremonies	●	●			
Logo on Marketing Materials	●	●			
Logo'd Banner	●				



Additional Sponsorship Opportunities



Partner Sponsorship

Nametag Graphic/ Logo Placement

All registered attendees are required to wear a name badge during the conference. Receive recognition for the one accessory everyone wears the entire event.

Advisors Reception - Day 1 of Conference

Address and interact with SkillsUSA advisors who have achieved SkillsUSA membership in their classrooms. This reception is a fun and memorable experience for some of the SkillsUSA Arizona's most active and engaged stakeholders.

Opening and Closing Ceremonies - Day 1 & 2 of Conference

These high energy sessions include student and teacher recognition, including the awarding of medallions to the top career and technical education students in the state of Arizona!

Business & Industry Reception (Invite Only) - Day 1 of Conference

This reception will be held to thank and welcome new, current and prospective B&I partners to SkillsUSA Arizona.

Conference Gifts

For their continued support, we provide gifts to special guests, judges and advisors as a token of our gratitude for the time, financial assistance and knowledge they provide SkillsUSA Arizona and its events.

Conference T-Shirt

Each registered attendee receives a t-shirt for the conference.

Advisor Gifts

Sharing our appreciation with Advisors, small gifts are given to advisors who attend the conference.

Championships Event Schedule

Monday, April 2, 2018

Move in – 8:00am - 5:00pm
Registration Open – 4:00pm - 6:00pm

Tuesday, April 3, 2018

Event
Registration Open – 6:00am – PCC South Lobby
Career Project Partnership Expo Open – 8:00am - 3:00pm
Keynote Session – 4:30pm - 5:30pm – PCC South Ballroom

Wednesday, April 4, 2018

Event
Career Project Partnership Expo Open – 8:00am - 3:00pm
Conference Move Out – 4:00pm

Competition List

3-D Visualization and Animation • Action Skills • Advertising Design • Architectural Drafting • Architectural Drafting Basic • Audio/Radio Production • Automated Manufacturing Technology • Automotive Refinishing Technology • Automotive Service Technology • Automotive Service Technology Basic • Bridge Building • Broadcast News Production • Building Maintenance • Cabinetmaking • Career Pathways Showcase • Carpentry • Chapter Display • CNC Technician • Collision Repair Technology • Commercial Baking • Community Service • Construction Technology • Cosmetology • Crime Scene Investigation • Criminal Justice • CTE Poster • Culinary Arts • Culinary Knowledge Bowl • Customer Service • Cyber Security • Diesel Equipment Technology • Digital Cinema Production • Electrical Construction Wiring • Employment Application Process • Engineering Technology/Design • Entrepreneurship • Esthetics • Extemporaneous Speaking • Firefighting • Heating, Ventilation, Air Conditioning, and Refrigeration • Information Technology Services • Interactive Application and Game Development • Internetworking • Job Interview • Job Skill Demonstration Open • Job Skill Demonstration A • Masonry • Mobile Robotics Technology • Model Building • Opening & Closing Ceremonies * Outstanding Chapter • Photography • Photography Basic • Pin Design • Plumbing • Power Equipment Technology • Prepared Speech • Promotional Bulletin Board • Quiz Bowl • Related Technical Math • Restaurant Service • Robotics and Automation Technology • Sheet Metal • TeamWorks • Technical Drafting • Technical Drafting Basic • Television (Video) Production • T-Shirt Design • Web Design • Welding • Welding Fabrication • Welding Sculpture

Arizona Championships Map

Expo Location

South Lobby

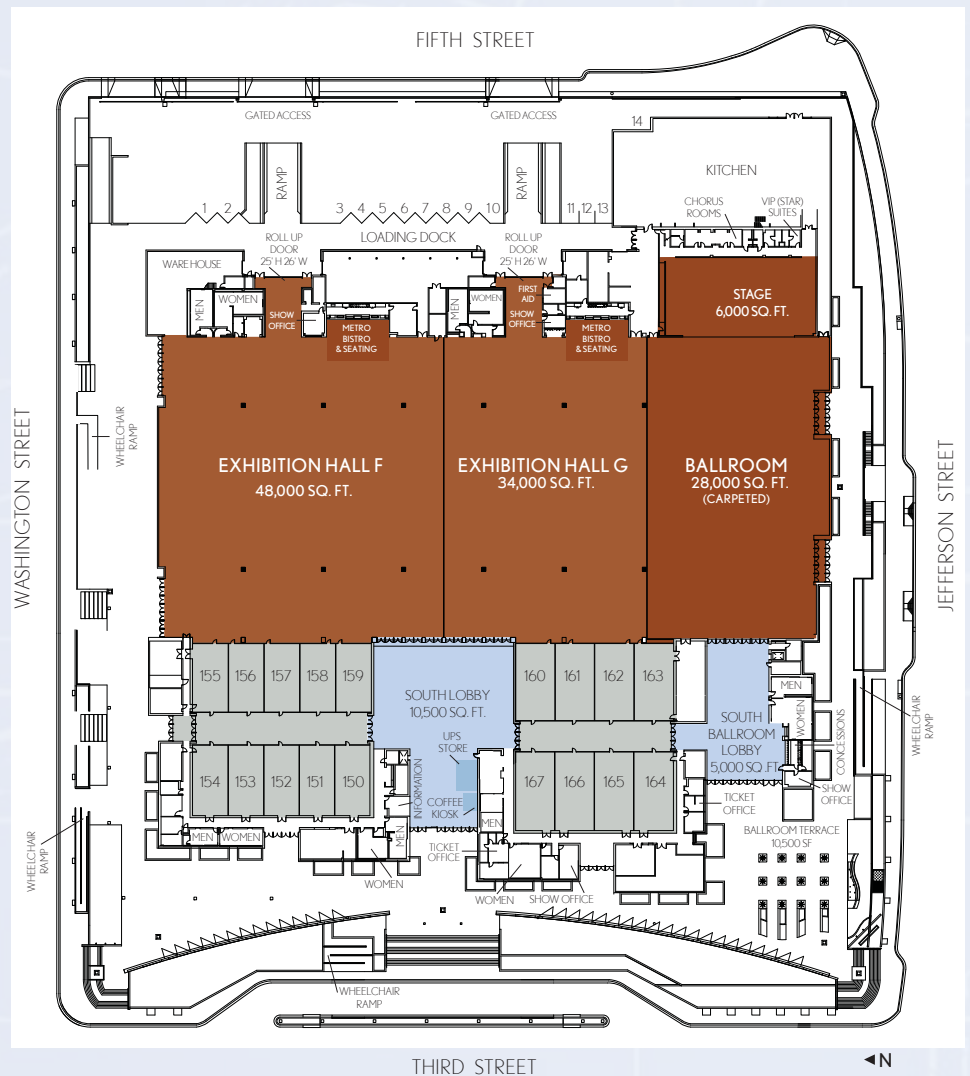
Opening/ Closing Ceremony

Ballroom



PHOENIX CONVENTION CENTER

South Building | 100 Level | Street Level



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Wednesday, April 4, 2018

Event

Career Project Partnership Expo Open – 8:00am - 3:00pm
Conference Move Out – 4:00pm
Closing/ Awards Ceremony – 3:00pm - 4:30pm – PCC South Ballroom



SkillsUSA AZ Board & Partners

Board of Directors

Caitlin Horner, Board Chair, Alumni

Mike Walker, Vice President, Region 5 Representative

Pete Pederson, Secretary, Region 6 Representative

Sam Romine, Treasurer, Region 1 Representative

Ken Wilk, Region 4 Representative

Frank Pinnell, College/Postsecondary Representative

Nicole Chokran, Business & Industry, APTIM

Joshua Woodmansee, Business & Industry, Snap-On Industrial

Jamie Miller, Arizona Department of Education

Julie Ellis, Arizona Department of Education

Robin Cronbaugh, State Director

SkillsUSA Arizona Career Project Partnership Levels

Sponsorship Level	Booth Size	Rate
Bronze	10' x 6'	\$500
Your company logo will be included on the website and event program.		
Silver	10' x 6'	\$1000
Your company logo will be included on the website and event program as well as mention during the opening & closing ceremony.		
Gold	10' x 6'	\$2500
Your company logo will be included on the website and event program as well as mention during the opening & closing ceremony and social media spotlight.		
Platinum	10' x 6'	\$5000
Your company logo will be included on the website and event program as well as mention during the opening & closing ceremony and social media spotlight. In addition, your logo will appear on all marketing materials and mention during ALL ceremonies/ receptions.		
Diamond	10' x 6'	\$7500

Your company logo will be included on the website and event program as well as mention during the opening & closing ceremony and social media spotlight. In addition, your logo will appear on all marketing materials and mention during ALL ceremonies/ receptions. A logo'd banner will be designed and displayed at the

Sponsorship Level : _____ Championships.

Company :

Contact Name/ Title : _____

Address : _____

City : _____ State : _____ Zip : _____

Phone : _____ Email : _____

Does your Company have current openings:

Position(s) : _____ Experience Needed : _____

Checks payable to
"SkillsUSA Arizona"

Subject Line

"Career Project Partnership"

Mail to

SkillsUSA Arizona

PO Box 1440

Owasso, OK 74055

Upon completion of this form, please send an attachment of your company logo in a vector format (.eps) to Robin.Cronbaugh@azed.gov.